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GUIDI AND BARRUS PARTNER

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Guidi has appointed E. P. Barrus as its exclusive UK distributor.

Guidi has more than 50 years' experience in the production of bronze, brass, chrome and nickel-plated accessories including non-stick valves, seacocks, thru-hulls, water strainers and hydraulic fittings.

The Italian based company has 13 patents registered, primarily regarding the company's use of bronze.

"Guidi is a key brand addition to our marine equipment line-up," said Ben Allen, general manager for the Marine Leisure Division at Barrus.

"We are delighted to be associated with such a forward-thinking and progressive manufacturer that is committed to maintaining high quality standards.

"The Guidi brand not only presents us with opportunities in the marine sector, but there are applications for these products across other sectors of the Barrus business."

Bruno Guidi, the founder of Guidi Srl, added: "My sons and I are proud to become part of the Barrus family. Joining our efforts, we will be able to keep innovating and supplying our products to the UK market."

The agreement takes effect from January 1 2021 with a six-month transition period with the current distributors prior to Barrus becoming the exclusive distributor on July 1 2021.



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