

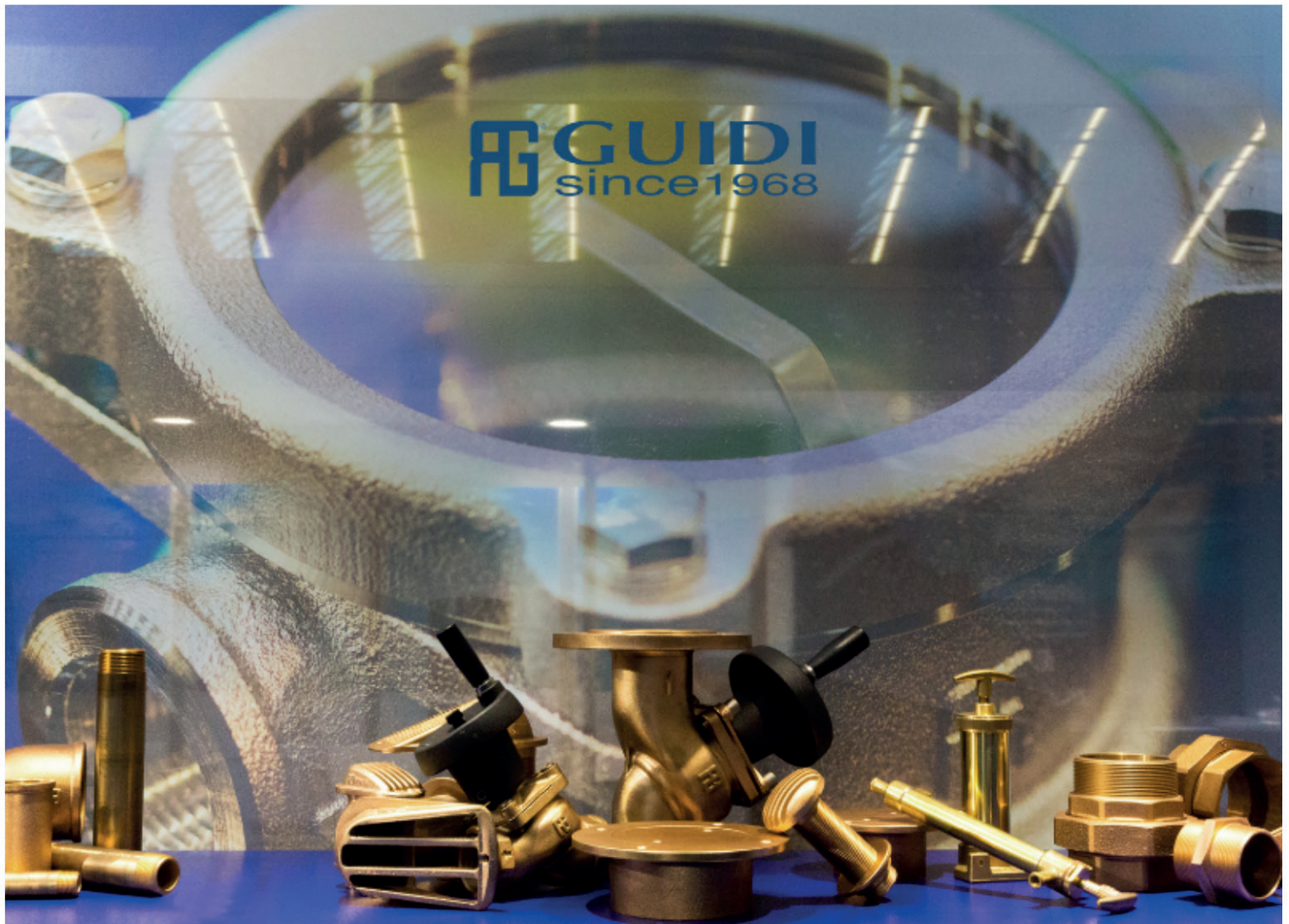


Barrus announces partnership with Guidi

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💬 No comments

In: Leisure Marine



Italian manufacturer, Guidi has appointed Barrus as its national distributor in the UK. Established in 1968, Barrus says that Guidi is one of the leading names in the marine equipment sector for both leisure and commercial craft, and the brand is synonymous with quality and product and process innovation.

With over 50 years experience in the production of bronze, brass, chrome and nickel-plated accessories including non-stick valves, seacocks, thru-hulls, water strainers and hydraulic fittings, Guidi has pushed the boundaries achieving thirteen patents. The primary material used is bronze, of which Guidi was a pioneer.

“Guidi is a key brand addition to our marine equipment line-up,” says Ben Allen, at Barrus. “We are delighted to be associated with such a forward-thinking and progressive manufacturer who are committed to maintaining high quality standards. The Guidi brand not only presents us with opportunities in the marine sector, but there are applications for these products across other sectors of the Barrus business.”

The new agreement commenced on 1st January 2021. There will be a six-month transition period with the current distributors and Barrus will become the exclusive distributor on the 1st July 2021. Guidi products will be presented in the new 2021 marine equipment catalogue which will be available early in the new year.