SKIPPER ONDECK
Yachting & Sailing Magazine

Strong attendance for the debut of Seaquip 2026

BOAT SHOWS & EVENTS

The new B2B trade fair organized by Easyfairs officially opened its first edition at Fiera Milano Rho, recording a large turnout of professionals and industry operators.

SEAQUIP – Mediterranean Yacht & Marine Equipment Trade Fair 2026 officially opened its doors to companies, stakeholders, and industry media. The event was inaugurated by Pier Paolo Ponchia, Managing Director of Easyfairs Italy, who welcomed participants and presented the objectives and content of this first edition, conceived as a new meeting point for the international marine supply chain in the years to come. The Deck Area, organized with technical partner 365 Yachting, attracted significant interest as a space for networking and exchange of ideas, combining convivial moments with more formal meetings.

Daniele Guidi, Quality & Sustainability Manager at Guidi, manufacturer of anti-blocking valves, filtration systems, exhaust outlets and through-hull fittings, pipe fittings, and accessories for the marine industry, commented: “An important Italian B2B event dedicated to marine equipment is essential for the sector, and its location in Milan is ideal for ensuring an international dimension, especially looking to the future, thanks to its prestige and easy accessibility. For this reason, we decided to participate in Seaquip, contributing to the growth of the project from the very beginning. We believe in this new exhibition and hope it will open new perspectives for us.”

Gianni Zucco, co-founder of HP Watermakers, a company producing water desalination systems and advanced solutions for water production and treatment for the marine sector, present at the fair with Together We Boat, added: “I’ve seen a great deal of activity and I’m pleased that Milan can also attract the world of marine equipment and accessories.”

Decarbonization panels

Three conferences and an equal number of StandOut Speeches also took place during the day. The first panel, organized by the R&D Department of Azimut|Benetti Group, provided an in-depth overview of the research and development activities of the world’s largest producer of megayachts. It showcased three outstanding collaborations: with ASEA Nautica for the Hotel Mode and Mild Hybrid projects onboard the Azimut Grande 44M; with MAN for the integrated hybrid system on the Benetti B.Neos 40M; and with SAIM for the Exilator system on onboard generators.

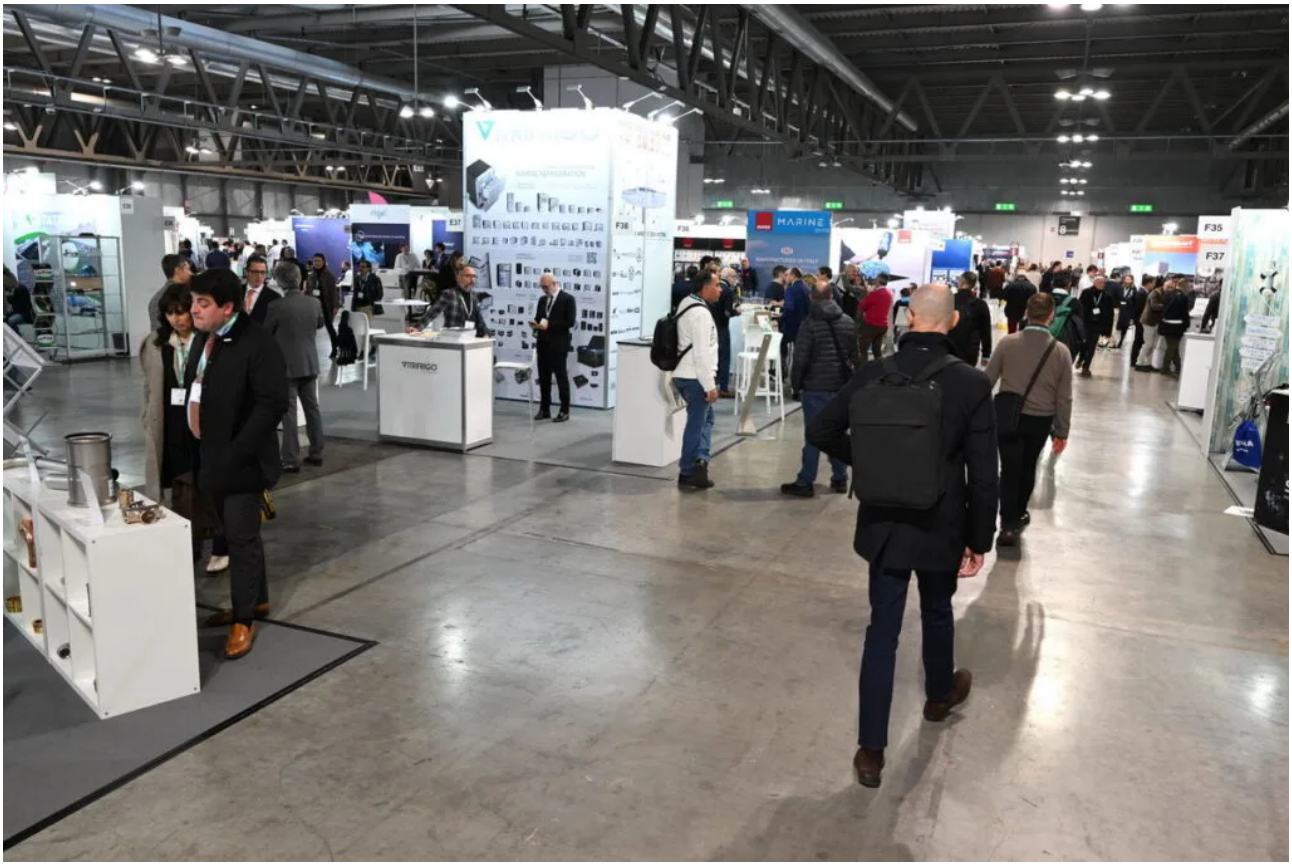
The panel titled *The Frontiers of Decarbonization for Yachting*, organized by RINA, offered an opportunity to discuss the latest regulatory developments with industry experts, sharing

experiences and perspectives on the future of decarbonization in yachting. The panel featured representatives from Volvo Penta, Vulkan, MAN, MTU, and SYBAss Superyacht Builders Association.

StandOut Speeches

The final panel of the day, also organized by RINA and titled *The Foiling Frontier*, featured contributions from RINA, Ferretti Group, Sanlorenzo Yacht, and Foiling Organization. In addition to these panels, SEAQUIP offered exhibitors the opportunity to organize StandOut Speeches at their stands, encouraging discussion on the most current topics in the sector, starting from the innovative solutions presented at the fair. Among them, Nuncas Italia, developer and supplier of specialized products for cleaning, maintenance, and protection of yachts and boats, hosted a talk at stand D21 titled *The Future is Biodegradable in Seawater*.

Mimetika Yacht Wrapping, specializing in the application of technical and decorative films on hulls, superstructures, and interiors to protect, refurbish, or transform the appearance of vessels, organized a meeting at stand E47 titled *Wrapping that Inspires and Protects* to illustrate the importance and characteristics of this specific segment of the marine equipment industry.



Specialized systems and upcoming agenda

At stand C61, Sonos, designer of premium wireless audio systems for yachts and superyachts, used for onboard entertainment and multi-zone music distribution, presented the advantages of its systems for the sector. Additional meetings, networking opportunities, and events at the Theater, the Deck Area, and the three StandOut Speech sessions hosted by exhibitors are scheduled for tomorrow. Among the planned events are the panels *Additive Manufacturing Sets Sail in the Marine Industry*, *Surface Finishing and Environmental Challenges in the Offshore Industry,* and *Regeneration of Carbon Fiber Composites*.